



# General Data Protection Regulation

## GDPR Compliance Executive Seminar

June 26, 2019 at the Penn State Campus  
30 East Swedesford Road, Malvern, PA 19355

**Be prepared in the event of a GDPR audit.**

In this two-hour executive session, you will learn:

- What is GDPR?
- How to build, implement and demonstrate GDPR compliance.
- We are a US company; does it apply to us?
- What if we are not compliant, then what?
- If we need to be compliant, how do we do it?
- What needs to be done?

GDPR was designed to protect the personal data of individuals which includes anyone physically residing in the EU, even if they are not EU citizens. The GDPR defines personal data broadly, such as business contact information including a work email address, is typically covered by the GDPR.

In this session you will learn the five step process to GDPR compliance.

The reach of GDPR extends beyond the Directive it replaces, so even if your company did not have to comply with EU data privacy laws before, the GDPR may apply to your company as of May 25, 2018. Join us and learn the five steps to regulatory compliance



- 1. Build Program and Team**
- 2. Assess Risks and Create Awareness**
- 3. Design and Implement Operational Changes**
- 4. Manage and Enhance Controls**
- 5. Demonstrate Ongoing Compliance**

For most companies the GDPR brought new requirements that raised the bar.

**Register Now**

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